

True Natural Gas

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Coweta-Fayette EMC Natural Gas Becomes True Natural Gas

New trade name reflects service area that includes much of Georgia

PALMETTO, Ga. (January 1, 2012) – EMC Natural Gas, Inc, the natural gas affiliate of Coweta-Fayette Electric Membership Corporation, has changed its business name from Coweta-Fayette EMC Natural Gas to True Natural Gas. True is known for its unmatched customer service and some of the lowest rates available throughout Georgia.



“Coweta-Fayette EMC Natural Gas has grown considerably since its founding 10 years ago,” said Dan Hart, President and CEO of True Natural Gas. “As we have expanded, potential customers outside Coweta and Fayette have told us that our name led to confusion about whether they could even receive service from us. We have selected True Natural Gas as a name that addresses our statewide presence while better describing our commitment to customer satisfaction with clear and competitive pricing plans.”

The company was originally created to meet the natural gas needs of the EMC’s electric consumers primarily in Coweta and Fayette Counties. However, as more customers across the state discover the convenience of switching and saving, the company chose a new name that is relevant to all its customers throughout Georgia.

Consumers statewide were given the ability to select the natural gas marketer of their choice when the State of Georgia deregulated natural gas service in 1998. As a result, any Georgia resident or business that receives natural gas from the Atlanta Gas Light (AGL) pipeline can select their natural gas marketer. Coweta-Fayette EMC Natural Gas, now True Natural Gas, was founded to fill that need for Coweta-Fayette EMC customers as well as residents and businesses throughout the state.

“Our focus on reliable natural gas delivery with personalized customer service and low natural gas pricing will continue to be the same,” Hart added. “We are proud of our beginnings and our record of success in Coweta and Fayette. We look forward to continuing that same success reaching new customers across the state.”

True Natural Gas is a wholly owned subsidiary of Coweta-Fayette EMC, and is governed by a dedicated Board of Directors that includes some members from the Coweta-Fayette EMC Board of Directors and members who are not affiliated with the EMC’s Board. The combination of inside and outside directors is designed to provide both objectivity and insight for the business, and to be in compliance with Georgia law.

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True Natural Gas is a natural gas marketer certified by the Georgia Public Service Commission (PSC) that offers customers easy to understand bills, simple pricing structures, and local customer service. Customers can choose monthly variable-rate pricing without a contract or fixed pricing that allows them to lock in their natural gas price for the winter heating season. For more information, visit truenaturalgas.com.

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